

H S A Executive board Meeting November 1, 2012

Present: Carlton Ackerman, Rachel Blessing, Jean Boland, Wes Hallman, Sylvia Isaac, Felicia Meier, Ann Morgan, Diana Rojas, Rich Trogisch

Minutes approved from 9/6/12 meeting

Diana – Fundraising report

Statistics for fundraising were presented: 253/550 students have contributed dues. In total \$52,795 has been raised thus far. This is about \$28,000 short of the goal. The feeling was that the easy money has already been raised. It is difficult to know how much more H S A can expect to receive.

Discussion ensued about future plans for fundraising. Forthcoming will be ideas for a mini Ipod drawing for the class with the greatest dues participation. This event will be held in the month of November.

Phonathon will be for only families that have NOT yet paid dues.

There was a discussion of how money was raised in previous years for H S A,

Mr. Ackerman suggested soliciting donations from local businesses around GW

Diana suggested that if H S A does not reach its goal, the budget will have to be reexamined to see where cuts can be made.

Jean -Treasurer's Report

Jean presented the amended budget with income and expenses.

Karen Beiley has signed the school up for the Safeway program.

Treasurer's report was approved.

Principal's Report

Mr. Trogisch and Ms. Isaac discussed the difficulties in planning for new enrollment with the online application process.

Mr. Trogisch asked Mr. Ackerman and Ms Blessing to talk about the drug resistance presentation that took place at school on 11/1.

Miscellaneous

Diana led a discussion about the website. It is out-of-date, and not dependable. Process for putting information on the site is cumbersome and time-consuming. There was a discussion about the merits of paying a high fee to our current webmaster for maintaining the website. The board agreed to look into another possible vendor to take control of website maintenance. Diana will do this.

Wes discussed sports. He is trying to have a coaches' meeting to discuss anticipated costs for which the H S A might be asked to contribute. Rich discussed the need to talk to DCPS about who should pay for more sports.

Issue of the Booster Club – Wes and Kipp will identify parents who will be on a “sports committee”. They will be able to raise money. Booster Club seems to have very little parent participation.

A motion was made by Diana to defund the Alumni Coordinator. Rich asked to hold off on a decision until Linwood Jolly is present at a meeting. Jean will talk to Linwood about both the website issue and the Alumni Coordinator position. She stated that she had been trying to contact Linwood for three weeks.

Felicia talked about having a holiday party for the faculty close to Winter Break. Volunteers for food will be solicited in the Weekly Bulletin closer to the date (not yet settled on).